ashikfromjupiter@gmail.com +91 9677 135 735
linkedin.com/in/foreignerfromjupiter
github.com/ForeignerfromJupiter
foreignerfromjupiter.com

Mohammed Umer Ashik

Product Designer

Summary

Product Designer with 5 years shipping 0-1 products across agentic and voice AI, consumer, and B2B SaaS. At hiRobin, designed an autonomous voice AI that handles inbound and outbound calls end-to-end, diagnosed and fixed a critical onboarding failure, lifting conversion from ~30% to ~80%. At Convin, designed voice AI systems and built and led a 5-person design team through Series A growth. Independently designs and ships personal products, including a live London travel app and a public, downloadable macOS voice assistant. The work speaks louder than the years, happy to walk through any of it.

Experience

hiRobin.ai

Jan 2026 - Oct 2026

Founding Product Designer

Bengaluru, India

- Diagnosed a critical onboarding drop-off to OTP failures using funnel data and session recordings despite engineering pushback, driving a provider migration that fixed it
- Rebuilt onboarding end-to-end with the founder (platform-specific iOS/Android flows), lifting conversion from ~30-40% to ~80% and D7 retention from 23% to a peak of 74%
- Grew DAU from ~15-20 to 160K+ (800K+ signups, 1M+ downloads) through onboarding fixes, a homepage redesign, outbound calling, and voice/latency improvements
- Own monetization design end-to-end ahead of Series A: pricing/packaging, paywall testing, and tier packaging across the 160K+ active user base
- Leading design hiring and building hiRobin's design ops process from the ground up; sat on the final hiring panel for the founding PM and Marketing Manager

Convin.ai

Mar 2022 - Dec 2025

Senior Product Designer

Bengaluru, India · Promoted 3x over 3.5 years, from Design Intern to Senior Product Designer

- Built and led a 5-person design team through Series A growth, owning hiring end-to-end and building a full design ops process with mentorship plans
- Architected a no-code Rule Engine for self-serve QA configuration, helping land 2 major enterprise accounts, expanding audit coverage from 2% to 85%, and cutting resolution times by 30%
- Designed core voice AI systems (Agent Assist, Coaching, Rule Engine), driving +27% CSAT and 25% higher retention
- Introduced design review and QA standards that cut design-to-dev cycles by 30%, and used AI tools to build Convin's component library into a full design system

Independent Products

A Reason to Stop

2026

Travel App

- Designed a London travel app with 500+ curated spots and true mixed-mode routing (walk, tube, and bus combined in one route); rebuilt fully native (Swift/SwiftUI) in 5 days using parallel autonomous coding agents, shipped as a seamless App Store update with zero data loss. Live on the App Store

Hey Steph

2026

macOS Personal Assistant · Alpha

- A macOS voice assistant built solo from the model layer up, less tapping, more talking: combined local LLMs into a hybrid voice pipeline, taking routing accuracy from 91% to 96% and command latency from 736ms to 288ms. Open-sourced on GitHub, view the repo

Skills

Design	Product Strategy · 0-1 Product Design · Design Leadership · Design Systems · Interaction Design · UX Research · Cross-Functional Leadership · Accessibility (WCAG)
AI	Agentic AI Systems · Voice AI · LLM UX · LLM Evaluation & Distillation · Rapid Prototyping · AI-Native Workflows
Tools	Figma · Claude Code · Cursor AI